



International Training Program on “Management Innovation in SMEs (Advanced)” through video conference (15-18 October, 2018) at Islamabad

OVERVIEW:

National Productivity Organization, Ministry of Industries & Production in collaboration with Asian Productivity Organization (APO), Japan organizing International training program on “Management Innovation in SMEs (Advanced)” through video conference.

QUALIFICATION OF PARTICIPANTS:

Owners, Managers, Consultants, Government Officials/Policy makers, Professionals with relevant backgrounds and experience and Academia.

EXPERIENCE & EDUCATION

- At least two years of experience.
- University degree or equivalent qualification.

OBJECTIVES:

- To gain advanced knowledge of management innovation in SMEs for higher productivity;
- To increase the capacity of SMEs to achieve long-term sustainability through the development of innovative strategies and assessment of innovative strategies/tools;
- To learn about emerging trends in management innovation in SMEs.

SCOPE:

- Emerging trends in management of innovation in SMEs;
- Innovation creation through "design thinking";
- Practical systems to make innovation sustainable in SMEs;
- Government support for innovation creation in SMEs;
- Innovative strategies for SMEs; and
- Assessment of innovative tools/strategies.

(Limited seats are available)

Investment: PKR 10,000/- Only
(Includes Course Material, Lunch, Tea and International Certificate by APO, Japan)

Time: 09:00AM to 04:00PM

Venue: Islamabad

**Application deadline
September 19, 2018**

For Registration Please Contact

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METHODOLOGY

Interactive e-lectures, group discussions, site visit(s), presentations on site visit(s) and/or case studies and final assessment exam.

PARTICIPATING COUNTRIES

- Pakistan
- India
- Sri Lanka
- Fiji

- Philippine
- Vietnam
- IR Iran

National Productivity Organization
Ministry of Industries & Production, Government of Pakistan