



# International Training Program on Management Innovation in SMEs through video conferencing 11-14, December, 2017 at Karachi

## OVERVIEW:

National Productivity Organization, Ministry of Industries & Production announces International training program on “Management Innovation in SMEs” through video conferencing in collaboration with Asian productivity Organization, Japan at Karachi.

This Course is designed for owners, managers, innovation consultant, policymakers/regulators of Innovation policy, professionals with relevant backgrounds and experience.

## OBJECTIVES:

- To enhance understanding of the concept and basic principles of Management Innovation for higher productivity
- To increase the capacity of SMEs to achieve long term sustainability through the use of appropriate models of management innovation
- To learn about and share implementation strategies for successful application of management innovation

## COURSE CONTENTS

- Principles of management innovation
- Prerequisites for successful management innovation
- Encouraging and managing change for organizational breakthroughs
- Successful models of managing innovation
- The role of management innovators

## PROGRAM

- Presentations by resource speakers
- Site visit & group discussion
- Country presentations on site visit

## METHODOLOGY

- Interactive e-lectures
- Group discussion
- Field visit and
- Assessment test.

## PARTICIPATING COUNTRIES

- Pakistan
- Bangladesh
- Nepal
- IR Iran
- India
- Vietnam

## Registration Deadline is

**7<sup>th</sup> December, 2017**

**Time:** 0900 hrs to 1600 hrs

**Venue:** Higher Education Commission (HEC) Regional Office Karachi.

**Course Fee: Rs.8000 /- per participant**  
(Inclusive of lunch, tea, course material & certificate)

- **20%** discount for two or more participants and students

***For Registration Please Contact***

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