



APO International E-Learning Course on

ICT- Based Services for Agricultural Extension

National Productivity Organization (NPO), Ministry of Industries & Production in collaboration with Asian Productivity Organization (APO) is organizing an International e-Learning Course on ICT-based Services for Agricultural Extension scheduled from 27-30 November 2017. The main objective of this program is to review recent trends and applications of ICT (Information and communication technology) and digital technology for Agriculture extension services (AES) and to study successful cases of ICT adaptation for the benefit of less-privileged sections of the society such as women, aged farmers, youth, small farmers in rural areas for inclusive growth and to discuss recommendations and draft action plans.

OBJECTIVE: People who live in remote rural areas have limited access to appropriate information on weather changes, the latest market prices of products, and updates on recent sustainable, innovative farming practices. For such cases, ICT devices distributed to small farmers have freed them from spatial constraints by receiving and sending data at appropriate times. For example, real-time weather forecasts delivered to mobile phones provide farmers with the critical time needed to prepare for and minimize the potential damage from natural calamities. With the convergence of ICT infrastructure, the methods of AES are also being rapidly transformed through easy interfaces for users' convenience. Responding to technological advances, this e-learning course will provide an arena to study and discuss the utilization of ICT in AES and raise awareness of action plans required to adapt to the future learning environment.

METHODOLOGY: Interactive online Lecture, Group Discussions, live country presentation

DATE

NOV : 27- 30. 2017

DAYS

Monday- Thursday

VENUE

Video Conference Hall
University of
Agriculture, Faisalabad

FEE

Rs 5,000/- per participant,
Includes training materials,
certificate from APO Japan

MODE OF PAYMENT

Cash / Bank Draft in the
favour of National
Productivity Organization

COURSE CONTENTS:

Six APO member countries including India, Iran, Nepal, Malaysia, Pakistan and Sri Lanka will take part in this e-learning course.

Tentative modules to be covered are:

- Key concepts and features of AES and ICT;
- Emerging models of and trends in ICT-based AES;
- ICT utilization to accommodate the needs of farmers and rural SMEs;
- Case studies for promoting ICT-based learning platforms and enhancing the participation of rural communities;
- Reframing AES to incorporate ICT-based services;
- Policies to promote and implement ICT-based learning environments in Asia and beyond; and
- Strategies for developing user-friendly, online interfaces for knowledge sharing in rural areas.

RESOURCE PERSON:

International APO Experts

DESIGNED FOR:

Officials of national and local governments engaged in AES for rural development; CEOs, business leaders, and managers of private-sector agribusinesses who want to develop digital learning; and representatives of NGOs and academics involved in planning, organizing, promoting, and managing ICT-based agricultural extension.

For Registration Please Contact

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