

**NATIONAL PRODUCTIVITY ORGANIZATION  
MINISTRY OF INDUSTRIES & PRODUCTION  
GOVERNMENT OF PAKISTAN**

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10(1) /NPO/APO/2025-12IS  
Islamabad, 19 July 2025

**SUBJECT: INTERNATIONAL CONFERENCE ON GREEN PRODUCTIVITY 2.0,  
28–29 NOVEMBER 2025, PAKISTAN (FACE-TO-FACE SESSION)**

Dear Sir /Madam,

It gives me immense pleasure to introduce the National Productivity Organization (NPO), Pakistan. NPO is a Liaison Office of the Asian Productivity Organization (APO), Tokyo, Japan, and is working under the umbrella of Ministry of Industries & Production (MoI&P), Government of Pakistan for productivity enhancement in Pakistan. APO was established in 1961 under a regional intergovernmental convention and committed to improve productivity in the Asia-Pacific region. Pakistan is one of eight founder member countries of APO and today APO has 21 member countries from Asia-Pacific region. APO Member countries comprise of Japan, Republic of Korea, Turkiye, Hong Kong, Taiwan, Singapore, Thailand, Philippines, Fiji, Bangladesh, Cambodia, Indonesia, Islamic Republic of Iran, India, Lao PDR, Malaysia, Mongolia, Nepal, Sri Lanka, Vietnam and Pakistan.

2. NPO, Pakistan in collaboration with APO, Japan is organizing 25-CP-11-GE-CON-A: *International Conference on Green Productivity 2.0* from 28–29 November 2025 (face-to-face), at Lahore. The said program is expected to be attended by 100 overseas participants from APO member countries and sessions will be delivered by International Resource Persons/Experts.

3. The objectives of this program is to highlight the achievements of the APO Green Productivity (GP) Program, convene key stakeholders in APO members to deliberate on the evolution of GP into GP 2.0, and discuss the GP 2.0 roadmap and implementation to address current environmental challenges of member economies.

<b>Date &amp; Venue:</b>	28–29 November 2025, Lahore, Pakistan
<b>Participation Fee:</b>	PKR. 10,000/- per applicant for Public Sector and PKR. 15,000 per applicant for Private Sector
<b>Certificate:</b>	APO, Japan will issue E-certificate to the participant against full participation in the program.
<b>Methodology:</b>	In house session, themed presentations, sharing of country experiences, group exercises, action plans by participants (if any).
<b>Mode of Payment:</b>	Online deposit / cash directly deposit in NPO Pakistan bank (only) in favour of "National Productivity Organization" (bank details available at website)
<b>TA/DA/Accommodation</b>	Not applicable/Not provided
<b>Online Portal Closing date</b>	<b>03 October 2025</b> (limited seats for Pakistan)
<b>Please fill Bio-Data Form Online</b>	APO Japan has requested that all applicants to visit below link and fill their Biodata Form through <b>Online Portal URL: <a href="https://apo.my.site.com/s/programs">https://apo.my.site.com/s/programs</a></b> , (Click at code of program > click apply as participant > enter country > enter email id > enter code received at your email: Form will appear to fill and submit) <b>Note:</b> previous APO Bio-data form in MS Excel format is not acceptable as per new APO policy.

4. Applicants fulfilling the prescribed criteria may apply for the program through online portal and send nominations along with Fee deposit receipt at sohaibnpopak@gmail.com. For any inquiry and further information please feel free to contact.

Regards,

  
**M. Sohaib**

APO Liaison Department

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## PROJECT NOTIFICATION

Reference No.: 694

<b>Date of Issue</b>	29 August 2025
<b>Project Code</b>	25-CP-11-GE-CON-A
<b>Title</b>	Conference on Green Productivity 2.0
<b>Timing</b>	28 November 2025–29 November 2025
<b>Hosting Country(ies)</b>	Pakistan
<b>Venue City(ies)</b>	Lahore
<b>Modality</b>	Face-to-face
<b>Implementing Organization(s)</b>	National Productivity Organization, Pakistan and Lahore University of Management Sciences
<b>Participating Country(ies)</b>	All Member Countries
<b>Overseas Participants</b>	100
<b>Local Participants</b>	30
<b>Closing Date</b>	3 October 2025
<b>Remarks</b>	Not Applicable

<b>Objectives</b>	Highlight the achievements of the APO Green Productivity (GP) Program, convene key stakeholders in APO members to deliberate on the evolution of GP into GP 2.0, and discuss the GP 2.0 roadmap and implementation to address current environmental challenges of member economies.
<b>Rationale</b>	APO GP 2.0: Approaches and Roadmap was established to address critical environmental issues and achieve cleaner economic progress in member economies. Retaining the original GP concept, the upgraded version offers a new ecosystem with clearly defined focuses, projects, approaches, enablers, methodologies, and timelines. The approaches and methods integrate advanced technologies, circular economy practices, and the SDGs to address contemporary challenges. This inaugural conference will examine the new direction of this APO flagship program.
<b>Background</b>	<p>The APO established GP to integrate productivity enhancement and environmental protection. Over three decades, this initiative has equipped members with tools and methodologies for achieving sustainable development. However, rapid advances in technology, increasing emphasis on net-zero emission policies, and the UN SDGs require GP to be revised to meet evolving demands. With the support of a special cash grant from the Government of Japan, GP 2.0 introduces sector-specific elements forming a comprehensive ecosystem. This new initiative will support enhanced productivity while meeting global sustainability commitments.</p> <p>To promote and discuss GP 2.0, the APO collaborated with Pakistan to organize this conference. With the active involvement of Pakistan in promoting GP through demonstration projects, certification, and a technical working group, this conference will also share the impact of GP implementation in the country as well as in other members.</p>
<b>Topics</b>	Highlights and impacts of GP achievements; GP 2.0 vision and objectives; Development, implementation, and timelines of GP 2.0 projects; APO outlook on climate change and productivity; GP demonstration projects; and Discussion of implementation of the GP 2.0 Program in members.
<b>Outcome</b>	Enhanced understanding of the GP 2.0 concept by member economies and strengthened cooperation among members in promoting and applying GP.
<b>Qualifications</b>	Government officials, policymakers, NPO officials, industrial association representatives, and consultants working on climate change, renewable energy, green growth, and sustainable development.

Please refer to the implementation procedures circulated with this document for further details.



Dr. Indra Pradana Singawinata  
Secretary-General