



PROJECT NOTIFICATION

Reference No.: 721

Date of Issue	20 October 2025
Project Code	25-CL-14-GE-OSM-A
Title	Multicountry Observational Study Mission on Productivity Gainsharing in Agriculture
Timing	7 January 2026–9 January 2026
Hosting Country(ies)	Nepal
Venue City(ies)	Ilam
Modality	Face-to-face
Implementing Organization(s)	National Productivity and Economic Development Centre
Participating Country(ies)	All Member Countries
Overseas Participants	38
Local Participants	12
Closing Date	19 November 2025 NPO Pakistan Closing date: 06 November 2025
Remarks	Not Applicable

Objectives	Explore practices of productivity gainsharing in the agriculture sector including crops, dairy, and agritourism; and examine models where productivity improvements translate into fairer distribution of benefits among farmers, cooperatives, and agribusinesses.
Rationale	Agriculture is the backbone of rural economies in APO members, yet primary producers often receive limited returns in value chains. Productivity gainsharing provides a mechanism to ensure that benefits from productivity improvements and value addition are shared more fairly, fostering inclusive growth.
Background	<p>Productivity gainsharing is a model in which improved productivity, efficiency, or financial gains are fairly distributed among stakeholders. The 2025 APO report Advancing Shared Prosperity: Best Practices in Productivity Gainsharing in Asia's Agrifood Sector highlighted that gainsharing is essential for equitable profit distribution, efficiency improvements, and sustainability in agrifood systems.</p> <p>Best practices will be showcased in this study mission. Among APO members, Nepal has made substantial progress in high-value cash crops such as tea, coffee, and cardamom, which now compete effectively in global markets. The dairy industry continues to expand with innovative products like milk-based dog chews, while agrotourism is a promising avenue linking agriculture with rural tourism. Cooperative models, contract farming, and farmer/producer organizations in these subsectors drive value addition, expand markets, and improve farmer livelihoods.</p>
Topics	Productivity gainsharing concepts and practical applications; Market Systems Development (MSD); Plant variety protection (PVP) for intellectual property; and Best practices of productivity gainsharing and high-value agricultural production.
Outcome	A benchmarking model of best practices in productivity gainsharing in agriculture is developed and livelihoods of primary producers are improved, leading to fairer benefit distribution and stronger rural economies.
Qualifications	Government agriculture or cooperative officials; representatives of cooperatives, farmers' groups, or agribusinesses; and researchers, academics, consultants, or development professionals working on developing or improving productivity gainsharing systems in agriculture.

Please refer to the implementation procedures circulated with this document for further details.



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