



## PROJECT NOTIFICATION

Reference No.: 547

<b>Date of Issue</b>	10 February 2025
<b>Project Code</b>	25-CP-50-GE-WSP-A
<b>Title</b>	Workshop on Impact of Circular Economy Principles on Productivity and Sustainability
<b>Timing</b>	22 April 2025–24 April 2025
<b>Hosting Country(ies)</b>	Japan
<b>Venue City(ies)</b>	Not Applicable
<b>Modality</b>	Online
<b>Implementing Organization(s)</b>	Japan Productivity Center and APO Secretariat
<b>Participating Country(ies)</b>	All Member Countries
<b>Overseas Participants</b>	38
<b>Local Participants</b>	12
<b>Closing Date</b>	<del>6 April 2025</del> <b>NPO Pakistan closing date: 24 March 2025</b>
<b>Remarks</b>	Not Applicable

<b>Objectives</b>	Examine the concepts and principles of the circular economy and their implications; identify practical strategies, methodologies, and technologies for implementing circular economy practices; and share good initiatives facilitating sustainable development and resource efficiency in APO members.
<b>Rationale</b>	The APO contributes to sustainable socioeconomic development in the Asia-Pacific region through its Green Productivity (GP) strategies, which focus on enhancing resource efficiency and reducing environmental impact. GP strategies echo the spirit of the circular economy and assist APO members in achieving it. This project aims to enhance productivity and sustainability in the Asia-Pacific region through facilitating the formation of the circular economy.
<b>Background</b>	<p>The circular economy is an economic system aimed at minimizing waste and making the most of resources. It represents a shift from a linear economy, which follows a “take, make, dispose” model, to a circular model that emphasizes eliminating waste and pollution, circulating products and materials, and regenerating nature to create a closed-loop system, as articulated by the Ellen MacArthur Foundation. These principles emphasize the need for innovation in product design, sustainable business models, and collaborative approaches across value chains.</p> <p>In alignment with these principles, good practices and international standards, such as the ISO 59000 series, have been developed and highlight the importance of system thinking, value creation and sharing, resource stewardship, traceability, and ecosystem resilience. For APO members, adopting these circular economy principles is vital for fostering sustainable development and improving productivity. This workshop will discuss and share the strategies and approaches necessary to implement these principles, thereby contributing to the broader transition toward a sustainable, resilient economic system.</p>
<b>Topics</b>	Concepts and principles of the circular economy; International standards for the circular economy; Methodologies and technologies to enhance resource efficiency; and Applications and good practices of the circular economy.
<b>Outcome</b>	Strategies and complementary measures for raising resource efficiency and achieving the circular economy are identified; adoption of standards and practices contributing to the circular economy is increased; and resource efficiency in APO members is raised.
<b>Qualifications</b>	Government officials and policy researchers involved in sustainability and circularity strategies; business executives and representatives of industrial associations; and consultants, sustainability professionals, and productivity practitioners familiar with resource efficiency and the circular economy.

Please refer to the implementation procedures circulated with this document for further details.



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