



PROJECT NOTIFICATION

Reference No.: 531

Date of Issue	24 January 2025
Project Code	25-IP-10-GE-WSP-A
Title	Workshop on Policy Ecosystem Development for Startups
Timing	13 May 2025–16 May 2025
Hosting Country(ies)	Mongolia
Venue City(ies)	Ulaanbaatar
Modality	Face-to-face
Implementing Organization(s)	Mongolian Productivity Organization
Participating Country(ies)	All Member Countries
Overseas Participants	19
Local Participants	6
Closing Date	13 March 2025 NPO Deadline 28 February 2025
Remarks	Not Applicable

Objectives	Enhance understanding of policies supporting startup ecosystems; share and discuss best practices in policy development on strengthening startup ecosystems; and cultivate policy-making skills for establishing appropriate startup ecosystems tailored to each member economy.
Rationale	Startup ecosystems contribute to robust innovation systems, which is one goal of the APO Vision 2025. Collaboration among academia, industry, and policymakers is essential to develop effective policies for creating competitive startups. Public policies play a critical role in facilitating such collaboration and ensuring that all stakeholders contribute effectively to the ecosystem.
Background	<p>A supportive startup ecosystem involves diverse actors such as businesses, governments, universities, investors, and professional networks. These entities collectively drive innovation and ensure the survival and success of startups. However, as mentioned in an OECD report in 2023, entrepreneurship policies should take into account local circumstances. Their contributions are only impactful when underpinned by robust public policies tailored to meet ecosystem needs.</p> <p>To continue APO efforts to promote startups in member economies, this workshop will examine critical components of the policy ecosystem, emphasizing how they enable startups in APO members to realize their potential for innovation and productivity growth.</p>
Topics	Foundations of startup ecosystems and policy frameworks; Economic contributions of startups and the role of policy; Case studies of successful startup programs; and Draft framework for policy development on startups in APO members.
Outcome	Participants gain insights into the importance of public policies in fostering startup ecosystems, enabling them to design frameworks that promote startup development, sustainability, and innovation.
Qualifications	Policymakers from central and local government organizations, representatives of entrepreneurial networks and institutes, and academics focusing on innovation, entrepreneurship, and startup ecosystems at universities and research institutes.

Please refer to the implementation procedures circulated with this document for further details.



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