



PROJECT NOTIFICATION

Reference No.: 393

Date of Issue	13 May 2024
Project Code	24-CP-37-GE-TRC-A
Title	Training Course on Green Productivity
Timing	8 July 2024–12 July 2024
Hosting Country(ies)	Pakistan
Venue City(ies)	Not Applicable
Modality	Online
Implementing Organization(s)	National Productivity Organization, Pakistan and APO Secretariat
Participating Country(ies)	All Member Countries
Overseas Participants	38
Local Participants	12
Closing Date	12 June 2024
Remarks	Not Applicable

Objectives	Highlight the APO Green Productivity (GP) framework as a pathway to decouple industrialization from environmental degradation; strengthen know-how of the tools, techniques, and methodology of the GP concept; and equip participants with the competency to become APO Certified GP Specialists.
Rationale	Given the megatrends of climate change, the pandemic, and technological advances, it is imperative for businesses to increase productivity, improve quality, and safeguard workforce well-being with the least environmental impact. The APO GP concept guides enterprises in strengthening their operations to achieve those goals.
Background	<p>Businesses today must strike a balance between meeting end-users' requirements and minimizing the environmental impacts of their operations. With increasing carbon emissions, consumer awareness, stringent regulations on disclosing efforts to mitigate climate change, and global competition, enterprises need to strengthen their triple bottom lines of quality, profitability, and environmental protection.</p> <p>The APO conceptualized GP in 1994 to guide enterprises in decoupling their operations from environmental degradation. Through numerous capacity-building endeavors in the last three decades, participants across APO members were trained to become GP practitioners assisting enterprises at local level.</p> <p>This training course is a prerequisite for candidates to become APO Certified GP Specialists.</p>
Topics	APO GP framework: Tools, techniques, methodology, and management systems; APO-GPS 201:2023 Certification Scheme and competency standard for GP specialists; and Group work on strengthening the triple bottom lines of enterprises following the GP framework.
Outcome	Creation of a critical mass of experts on GP across APO members to assist SMEs and development of a pool of participants who can become APO Certified GP Specialists.
Qualifications	NPO professionals and associated consultants and trainers; and SME managers, academics, and technocrats from government departments working on sustainable development, climate change mitigation, and cleaner industrialization.

Please refer to the implementation procedures circulated with this document for further details.



Dr. Indra Pradana Singawinata
Secretary-General