



**STRATEGIC PARTNERSHIP PROGRAM
ACTIVITY NOTIFICATION**

Reference No.: 886

Date of Issue	17 September 2026
Activity Code	26-SPP-SG-F1-01
Title	Multicountry Workshop on Enterprise Development and Development of Innovative Startup Business Ecosystems
Timing	2 November 2026–5 November 2026
SPP Member(s)	Singapore
Venue City(ies)/Country(ies)	Not Applicable
Modality	Face-to-face
Implementing Organization(s)	Singapore Productivity Centre
Participating Country(ies)	All Member Countries
Overseas Participants	10
Local Participants	5
Closing Date	1 October 2026 28 September 2026
Remarks	Not Applicable

Focus Area	Enterprise Development -Strengthening enterprise systems, business models, and operational architecture
Primary Key Results	Pillar 4-Knowledge Creation and Information Support Singapore has demonstrated a strengthened capacity to adopt existing and emerging knowledge as well as data-driven approaches, tools, and insights to drive productivity growth and measure it.
Indicator	Participants have been trained; and a concept note to define Innovative Startup Business Ecosystem (ISBE) has been developed.
Description	Enterprises and startups worldwide are facing an increasingly complex environment shaped by rapid technological change, shifting global value chains, sustainability demands, and evolving workforce needs. While innovation is essential for productivity and inclusive growth, many economies still face challenges in translating innovation into tangible business outcomes. Well-designed startups and enterprise ecosystems can help address these challenges by connecting startups, SMEs, large firms, research institutions, investors, and other key stakeholders to foster innovation, technology adoption, and business growth. In ASEAN and the broader Asia-Pacific region, startup activity has grown significantly, but ecosystem maturity varies widely. Many startups struggle to scale, while established firms face challenges in adopting new technologies and collaborating with startups and research institutions. Strengthening regional collaboration and institutional capacity is therefore essential to support sustainable enterprise growth and resilience. This four-day workshop will explore practical approaches to designing innovative startup ecosystems, including policy instruments and institutional arrangements that connect startups with established firms. It will also examine emerging trends such as AI adoption, sustainability-driven innovation, and cross-border collaboration, while discussing how ecosystems can support productivity, workforce development, and inclusive growth.
Topics	Understanding Innovative startup business ecosystems; Discuss emerging trends such as AI adoption, sustainability-driven innovation, and cross-border ecosystem collaboration; Develop a concept note to define Innovative Startup Business Ecosystem (ISBE).
Qualifications	Government officials, policymakers, academics, entrepreneurs, and representatives of NPOs involved in enterprise development.

Please refer to the implementation procedures circulated with this document for further details.



Dr. Indra Pradana Singawinata
Secretary-General