



PROJECT NOTIFICATION

Reference No.: 389

Date of Issue	13 May 2024
Project Code	24-IP-27-GE-WSP-A
Title	Workshop on the Role of Intellectual Property in Sustainable Innovation and Economic Growth
Timing	10 September 2024–13 September 2024
Hosting Country(ies)	Turkiye
Venue City(ies)	Ankara
Modality	Face-to-face
Implementing Organization(s)	Department for Productivity Implementations, Ministry of Industry and Technology, Turkiye
Participating Country(ies)	All Member countries
Overseas Participants	19
Local Participants	6
Closing Date	11 July 2024 NPO Pakistan closing date: 14 June 2024
Remarks	Not Applicable

Objectives	Understand the crucial role of intellectual property (IP) as a cornerstone in achieving innovation-led productivity growth; examine how the IP system contributes to job creation, socioeconomic development, and improved innovation capacities; and analyze diverse case studies and industry best practices to demonstrate how effective IP strategies drive sustainable innovation and economic growth.
Rationale	Innovation-led productivity growth is a focus area of the APO Vision 2025, which highlights the importance of maintaining robust innovation ecosystems. IP is an essential component of sustainable innovation systems as it balances the creation, dissemination, and use of knowledge that contributes to social welfare and the return on investment in innovation through exclusive-use provisions.
Background	<p>The nexus between IP and sustainable innovation is of paramount importance in driving productivity-led growth. The emphasis on innovation ecosystems, as highlighted in the APO Vision 2025, underscores the critical importance of this synergy. As a cornerstone, IP facilitates the equitable sharing and protection of knowledge, thereby fostering economic advances. Robust IP frameworks not only incentivize innovation but also contribute to job creation, socioeconomic progress, and innovation capacity. Through mechanisms such as exclusive-use provisions, IP encourages investment in innovation, thereby stimulating productivity growth. Recognizing the intricate role of IP is essential to address contemporary challenges and unlock the full potential of innovation to drive sustainable economic expansion.</p> <p>This workshop will enable participants to effectively navigate the IP landscape and maximize its potential impact on the productivity and socioeconomic development of APO members.</p>
Topics	Role of IP in sustainable innovation and economic growth; IP and the creative economy; Impact of innovation on productivity and business; Economic effects of different IP systems; IP governance in innovation ecosystems; IP rights (IPR) frameworks; Emerging issues in IP; IP policy and regulation; and Successful IP models and case studies.
Outcome	Enhanced knowledge and understanding of the importance and role of IP in productivity, including effective IP management approaches and insights on applicable policies and governance frameworks to create an environment conducive to IPR advances.
Qualifications	Government officials and policymakers involved in IP and industrial policy and representatives of IP associations, academics, and IP consultants.

Please refer to the implementation procedures circulated with this document for further details.



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