



**STRATEGIC PARTNERSHIP PROGRAM
ACTIVITY NOTIFICATION**

Reference No.: 920

Date of Issue	15 October 2026
Activity Code	26-SPP-VN-F1-02-A1
Title	Workshop on Capacity Building on Innovation-led Productivity Based on ISO 56000
Timing	5 November 2026–6 November 2026
SPP Member(s)	Vietnam
Venue City(ies)/Country(ies)	Da Lat
Modality	Face-to-face
Implementing Organization(s)	Commission for the Standards, Metrology and Quality of Vietnam and Vietnam National Productivity Institute
Participating Country(ies)	All Member Economies
Overseas Participants	19
Local Participants	70
Closing Date	~~25 October 2026~~ NPO Pakistan Closing date: 20 October 2026
Remarks	Not Applicable

Focus Area	Priority Sector Upgrading for Value Creation: Priority sector upgrading has been mainstreamed across electronics and ICT, textiles and garments, food processing, agriculture, and logistics, enabling firms to move from assembly to design and quality assurance, adding more value locally through innovation, standards adoption, and supplier development.
Primary Key Results	Pillar 3: Productivity experts have been certified in selected priority areas. Supplier-upgrade cohorts with accredited coaches (lean, digital, green) and active small and medium-sized enterprise (SME) diagnostic programs have been launched. A program to match SMEs with coaches via a national roster and a continuing professional education program tied to sector needs have been launched.
Indicator	Number of participants trained in ISO 56000 innovation management, with the ISO 56000 innovation consultancy service established for the NPO Vietnam.

Description	Vietnam is pursuing its transformation toward an innovation-driven, high-value economy, with innovation and productivity improvement playing important roles in industrial upgrading and enterprise competitiveness. Under the Vietnam Strategic Partnership Program (SPP), priority sector upgrading aims to enable enterprises to move toward higher-value activities through innovation, standard adoption, and supplier development. Achieving this transformation requires enterprises not only to improve the efficiency and quality of existing operations, but also to strengthen their ability to systematically manage innovation and translate new ideas, technologies, and business opportunities into sustainable productivity improvement. The ISO 56000 series provides internationally recognized principles, frameworks, and guidance for systematically managing innovation in organizations. Innovation management can support productivity improvement by enabling enterprises to identify and prioritize opportunities, develop and implement innovative solutions, and create greater value through innovations in products, services, processes, technologies, management practices, and business models. Previous APO initiatives have similarly emphasized the role of systematic innovation management in strengthening enterprise productivity and competitiveness. In 2022, the APO and Vietnam National Productivity Institute (VNPI) jointly implemented the Training Course on Innovation Management Standards for Enterprises, which introduced innovation management concepts and principles, practical applications of the ISO 56000 series, and strategies for utilizing innovation management for productivity enhancement. Building on this experience, the two-day Workshop on Innovation-led Productivity Based on ISO 56000 will strengthen participants from APO member economies' practical understanding of the ISO 56000 series and their capability to apply innovation management approaches to support innovation-led productivity improvement in enterprises. The workshop will cover the key principles and practical applications of innovation management, approaches to integrating innovation management with productivity improvement initiatives and other management systems, and tools and good practices for identifying and pursuing innovation opportunities. Through presentations, discussions, and practical learning, the workshop will enable participants to consider how systematic innovation management can be adapted to their institutional and enterprise contexts to support value creation and productivity improvement.
Topics	Principles and practical application of the ISO 56000 series for innovation management and innovation-led productivity improvement; Approaches to integrating innovation management with productivity improvement initiatives and other management systems; and Practical approaches and tools for applying innovation management in enterprises, including identification of innovation opportunities and good practices.
Qualifications	Policymakers and government officials, NPO professionals, consultants, productivity practitioners, representatives of enterprises and industry organizations, researchers, and other professionals involved in innovation management, productivity improvement, enterprise development, or related areas.

Please refer to the implementation procedures circulated with this document for further details.

A handwritten signature in black ink, appearing to be 'Indra Pradana Singawinata', written in a cursive style.

Dr. Indra Pradana Singawinata
Secretary-General